

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 497181 /		<u>Alt Order #</u> 06361814
<u>Product</u> NRCC IE SKED 2		
<u>Contract Dates</u> 10/05/12 - 10/11/12		<u>Estimate #</u> 3304
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/05/12	10/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$250.00			
N 2	KVVU	10/05/12	10/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$2,150.00			
N 3	KVVU	10/05/12	10/05/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$350.00			
N 4	KVVU	10/05/12	10/05/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$450.00			
N 5	KVVU	10/05/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$725.00			
N 6	KVVU	10/05/12	10/05/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$650.00			
N 7	KVVU	10/05/12	10/05/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$950.00			
N 8	KVVU	10/05/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----4--				4	\$700.00			
N 9	KVVU	10/05/12	10/05/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$1,350.00			
N 10	KVVU	10/05/12	10/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$275.00			
N 11	KVVU	10/08/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
497181 /	06361814

Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE SKED 2	3304

Advertiser	Original Date / Revision
NRCC	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$250.00			
N 12	KVVU	10/08/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	2-----				2	\$2,150.00			
N 13	KVVU	10/08/12	10/08/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	2-----				2	\$350.00			
N 14	KVVU	10/08/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	2-----				2	\$450.00			
N 15	KVVU	10/08/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	2-----				2	\$725.00			
N 16	KVVU	10/08/12	10/08/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$650.00			
N 17	KVVU	10/08/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$950.00			
N 18	KVVU	10/08/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	4-----				4	\$700.00			
N 19	KVVU	10/08/12	10/08/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$1,350.00			
N 20	KVVU	10/08/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	2-----				2	\$275.00			
N 21	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----2				2	\$1,850.00			
N 22	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----2				2	\$1,200.00			
N 23	KVVU	10/11/12	10/11/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$250.00			
N 24	KVVU	10/11/12	10/11/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---2---				2	\$2,150.00			
N 25	KVVU	10/11/12	10/11/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---2---				2	\$350.00			
N 26	KVVU	10/11/12	10/11/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---2---				2	\$450.00			
N 27	KVVU	10/11/12	10/11/12	Fox 5 News at 5	5-6p		:30			NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---2---				2	\$775.00			

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N 28	KVVU	10/11/12	10/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>---2---</td><td>2</td><td>\$725.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	---2---	2	\$725.00						
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Week:		10/08/12	10/14/12	---2---	2	\$725.00																																
N 29	KVVU	10/11/12	10/11/12	Special Early News	Special Early News		:30			NM	2	\$2,050.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>---2---</td><td>2</td><td>\$1,025.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	---2---	2	\$1,025.00						
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Week:		10/08/12	10/14/12	---2---	2	\$1,025.00																																
N 30	KVVU	10/11/12	10/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00																										
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Week:		10/08/12	10/14/12	---4---	4	\$700.00																																
N 31	KVVU	10/11/12	10/11/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00																										
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Week:		10/08/12	10/14/12	---2---	2	\$275.00																																
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Week:		10/08/12	10/14/12	-2-----	2	\$2,150.00																																
N 34	KVVU	10/09/12	10/09/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00																										
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Week:		10/08/12	10/14/12	-2-----	2	\$350.00																																
N 35	KVVU	10/09/12	10/09/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/08/12	10/14/12	-2-----	2	\$725.00																																
N 37	KVVU	10/09/12	10/09/12	MORE Access	630-7pm		:30			NM	1	\$650.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-1-----</td><td>1</td><td>\$650.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	-1-----	1	\$650.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/08/12	10/14/12	-1-----	1	\$650.00																																
N 38	KVVU	10/09/12	10/09/12	Extra	M-F 7-730p		:30			NM	1	\$950.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-1-----</td><td>1</td><td>\$950.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	-1-----	1	\$950.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/08/12	10/14/12	-1-----	1	\$950.00																																
N 39	KVVU	10/09/12	10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-4-----</td><td>4</td><td>\$700.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	-4-----	4	\$700.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/08/12	10/14/12	-4-----	4	\$700.00																																
N 40	KVVU	10/09/12	10/09/12	TMZ	730-8p		:30			NM	1	\$1,350.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-1-----</td><td>1</td><td>\$1,350.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	-1-----	1	\$1,350.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/08/12	10/14/12	-1-----	1	\$1,350.00																																
N 41	KVVU	10/09/12	10/09/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-2-----</td><td>2</td><td>\$275.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	-2-----	2	\$275.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/08/12	10/14/12	-2-----	2	\$275.00																																
N 42	KVVU	10/10/12	10/10/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>--1----</td><td>1</td><td>\$250.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	--1----	1	\$250.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/08/12	10/14/12	--1----	1	\$250.00																																
N 43	KVVU	10/10/12	10/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>--2----</td><td>2</td><td>\$2,150.00</td><td colspan="6"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/08/12	10/14/12	--2----	2	\$2,150.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																
Week:		10/08/12	10/14/12	--2----	2	\$2,150.00																																
N 44	KVVU	10/10/12	10/10/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00																										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
497181 /	06361814

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/12 - 10/11/12	NRCC IE SKED 2	3304

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--2----				2	\$350.00			
N 45	KVVU	10/10/12	10/10/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--2----				2	\$450.00			
N 46	KVVU	10/10/12	10/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--2----				2	\$725.00			
N 47	KVVU	10/10/12	10/10/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$650.00			
N 48	KVVU	10/10/12	10/10/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$950.00			
N 49	KVVU	10/10/12	10/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--4----				4	\$700.00			
N 50	KVVU	10/10/12	10/10/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,350.00			
N 51	KVVU	10/10/12	10/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--2----				2	\$275.00			
Totals											95	\$76,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	95	\$76,250.00	\$64,812.50
Totals	95	\$76,250.00	\$64,812.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6361814
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP

FAX# 610-225-1191
OCT2/12 16.27
*** KVVU-TV ***

ADV # ADV. NAME ISS/NRCC-IE

REP. # OFF. # 762 SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME NMRPP MEDIAASSISTANT

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 497181 CONTRACT # 6361814

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE SKED 2 EST#3304 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 16.27

REP: TO ROSE
FR NIKKI
NEW NRCC IE SKED 2
TOTAL \$76250
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NRCC IE SKED 2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 3304

1			1000A-1100A	30		\$250.00	10/5	10/5	1		FRI	1
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : DR. OZ R
RA35-64 : 0.6
CON COM1 : DR. OZ R

2			1000P-1100P	30		\$2,150.00	10/5	10/5	2		FRI	2
---	--	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : FOX 5 NWS-10
RA35-64 : 3.9
CON COM1 : FOX 5 NWS-10

REP HEADLINE# 6361814
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 16.27
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
3			400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	10/5	10/5	2		FRI	2
4			500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/5	10/5	2		FRI	2
5			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$725.00	10/5	10/5	2		FRI	2
6			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$650.00	10/5	10/5	1		FRI	1
7			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$950.00	10/5	10/5	1		FRI	1
8			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/5	10/5	4		FRI	4
9			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$1,350.00	10/5	10/5	1		FRI	1
10			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE	30		\$275.00	10/5	10/5	2		FRI	2

OCT2/12 16.27
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
11			1000A-1100A PROGRAM : DR. OZ R RA35-64 : 0.6 CON COM1: DR. OZ R	30		\$250.00	10/8	10/8	1		MON	1
12			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/8	10/8	2		MON	2
13			400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	10/8	10/8	2		MON	2
14			500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/8	10/8	2		MON	2
15			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$725.00	10/8	10/8	2		MON	2
16			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$650.00	10/8	10/8	1		MON	1
17			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$950.00	10/8	10/8	1		MON	1
18			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/8	10/8	4		MON	4

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT2/12 16.27
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$1,350.00	10/8	10/8	1		MON	1
20			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE	30		\$275.00	10/8	10/8	2		MON	2
21			1000P-1045P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.5 CON COM1: FOX 5 NWS-10	30		\$1,850.00	10/7	10/7	2		SUN	2
22			1045P-1100P PROGRAM : FOX5 SPRT PLUS RA35-64 : 3.0 CON COM1: FOX5 SPRT PLUS	30		\$1,200.00	10/7	10/7	2		SUN	2
23			1000A-1100A PROGRAM : DR. OZ R RA35-64 : 0.6 CON COM1: DR. OZ R	30		\$250.00	10/11	10/11	1		THU	1
24			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/11	10/11	2		THU	2
25			400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	10/11	10/11	2		THU	2
26			500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/11	10/11	2		THU	2

REP HEADLINE# 6361814
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 16.27
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			500P-600P	30		\$775.00	10/11	10/11	2		THU	2
PROGRAM : SPL EARLY NWS												
RA35-64 : 1.8												
CON COM1: SPL EARLY NWS												
28			600A-700A	30		\$725.00	10/11	10/11	2		THU	2
PROGRAM : FOX5 NEWS 6A												
RA35-64 : 2.5												
CON COM1: FOX5 NEWS 6A												
29			600P-700P	30		\$1,025.00	10/11	10/11	2		THU	2
PROGRAM : SPL DEBATE NWS												
RA35-64 : 2.0												
CON COM1: SPL DEBATE NWS												
30			700A-900A	30		\$700.00	10/11	10/11	4		THU	4
PROGRAM : FOX5NWS LIV-LV												
RA35-64 : 2.5												
CON COM1: FOX5NWS LIV-LV												
31			900A-1000A	30		\$275.00	10/11	10/11	2		THU	2
PROGRAM : MORE												
RA35-64 : 1.1												
CON COM1: MORE												
32			1000A-1100A	30		\$250.00	10/9	10/9	1		TUE	1
PROGRAM : DR. OZ R												
RA35-64 : 0.6												
CON COM1: DR. OZ R												
33			1000P-1100P	30		\$2,150.00	10/9	10/9	2		TUE	2
PROGRAM : FOX 5 NWS-10												
RA35-64 : 3.9												
CON COM1: FOX 5 NWS-10												
34			400P-500P	30		\$350.00	10/9	10/9	2		TUE	2
PROGRAM : DR. OZ												
RA35-64 : 0.9												
CON COM1: DR. OZ												

730-8p

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT2/12 16.27
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/9	10/9	2		TUE	2
36			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$725.00	10/9	10/9	2		TUE	2
37			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$650.00	10/9	10/9	1		TUE	1
38			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$950.00	10/9	10/9	1		TUE	1
39			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/9	10/9	4		TUE	4
40			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$1,350.00	10/9	10/9	1		TUE	1
41			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE	30		\$275.00	10/9	10/9	2		TUE	2
42			1000A-1100A PROGRAM : DR. OZ R RA35-64 : 0.6 CON COM1: DR. OZ R	30		\$250.00	10/10	10/10	1		WED	1

OCT2/12 16.27
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/10	10/10	2		WED	2
44			400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	10/10	10/10	2		WED	2
45			500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/10	10/10	2		WED	2
46			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$725.00	10/10	10/10	2		WED	2
47			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$650.00	10/10	10/10	1		WED	1
48			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$950.00	10/10	10/10	1		WED	1
49			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/10	10/10	4		WED	4
50			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$1,350.00	10/10	10/10	1		WED	1

REP HEADLINE# 6361814
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT2/12 16.27
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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51			900A-1000A	30		\$275.00	10/10	10/10	2		WED	2
PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE												

OCT/12 76250.00

CONTRACT TOTAL 76250.00
 TOTAL SPOTS 95

MARKET TOTALS \$401,315 KVVU 19% KSNV 47% KLAS 8% KTNV 17% KVMY 2% KVCW 7% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*